



CHARITABLE
FOUNDATION
A proud part of Liberty Latin America



THE CABLE & WIRELESS
CHARITABLE
FOUNDATION
2023 YEAR IN REVIEW

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A Message from Inge Smidts

At Cable & Wireless Communications, we have established a responsibility framework focused on: Learning, the Environment, Digital Access, and Disaster Relief. Through the Cable & Wireless Charitable Foundation (CWCF) we bring this to life with initiatives dedicated to increasing community connectivity through enhanced access and training opportunities. This is the heart of our work at CWCF. As we close 2023, I am especially grateful for the progress we have made this year to improve connectivity for those in the communities we serve, and for the profound difference it is making in their lives.

Thanks to the tireless work of our employees, and the meaningful contributions of our government and business partners, this year we successfully launched JUMP - our signature initiative to connect more Caribbean people to the internet regardless of income or location - in four markets. In Barbados, Grenada, Jamaica, and St Lucia, JUMP is providing internet access, devices, and training to help close the digital divide and enable progress.

But JUMP wasn't the only thing getting revved up this year. In April, we joined with One Caribbean Television and GENIOX to present our first "Racing Experience." Thanks to our many corporate sponsors, this spectacular event featuring NASCAR Driver Stanton Barrett let participants feel the wind in their hair as they took three exhilarating laps around the track in some of the fastest cars on earth and raised over \$400,000 for CWCF.

As always, I am thankful for the work of our employees, the cooperation of our partners, and the contributions of our supporters who helped make this another successful year for CWCF. In this report, we offer our gratitude to all of you and shine the spotlight on Itay Yefet, one of our CWCF Board members, and a prolific fundraiser; as well as on Brian Lilly, CEO of One Caribbean, and one of the leading supporters and champions of CWCF's work.

Their generosity – and yours – consistently amazes and inspires me. Turning the page on 2023 and looking towards 2024, I'm filled with excitement for what lies ahead. We have plans to expand JUMP to new markets, empower even more communities, and build a brighter, more connected future for the Caribbean. With your continued support, we can ensure that everyone has the opportunity to take advantage of the benefits that a digital world offers.

Thank you for being a part of this journey.

Sincerely,



Chair, Cable & Wireless Charitable Foundation
CEO, Cable & Wireless Communications



Our Pledge

As part of Liberty Latin America, across Cable & Wireless we believe we have a responsibility:

To enable progress and build more resilient communities.

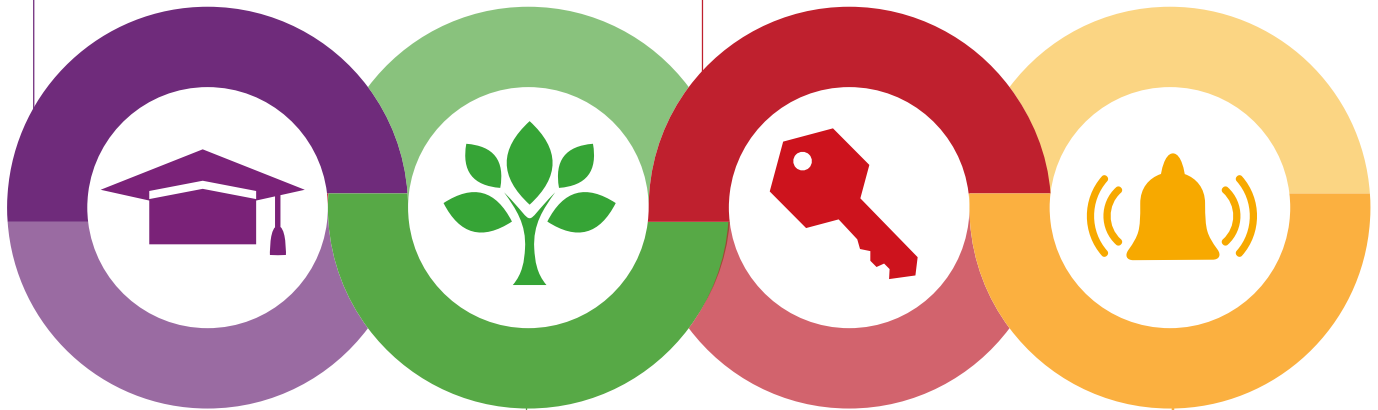
We bring this to life through a shared approach across our markets with a focus on four critical areas.

LEARNING

CWCF understands that learning is a continuous process. From primary school students and university scholars to budding entrepreneurs, we support learning, training, and mentorship programs to enable growth and development for members of our communities.

ACCESS

CWCF harnesses the power of its parent company's business expertise and operational capacity to expand connectivity for those without it, offering the life changing possibilities of access to the digital world.



ENVIRONMENT

There is only one planet, and we need to protect it for future generations. CWCF is committed to environmental preservation, regeneration, and resiliency building across the ecologically vulnerable communities of the Caribbean.

DISASTER RELIEF

We've weathered a storm or two. Earthquakes, hurricanes, health crises, and other events are constantly impacting the Caribbean. We will always be there to support our local markets in their time of need.

We take our responsibility seriously.

Because we know that connectivity matters and we are all #InThisTogether

Leaping Into The Digital Edge JUMP Initiative Launched Across The Caribbean

Imagine having to climb to the top of the nearest tree, or up onto the roof of your home, just to capture a wireless signal. Shockingly, this is a reality for many children and families across the Caribbean. Many others have no devices at all to connect. And many others still may have the devices, but don't know how to use them properly.

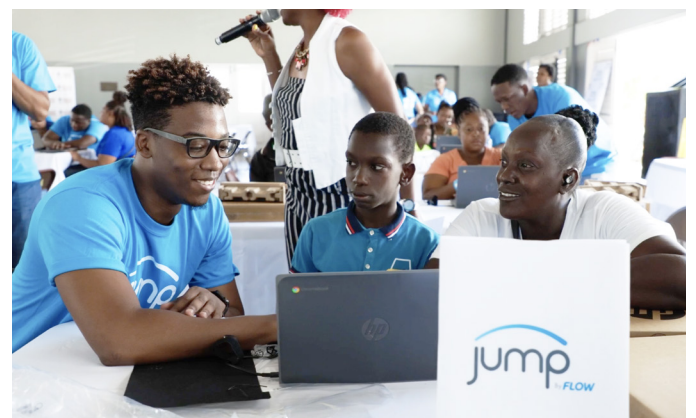
Currently, the Caribbean region has less than 65% broadband penetration with just 27 million users from a total population of 44 million. This crisis of connectivity means millions of people across the region are excluded from the benefits of remote learning, remote work, telehealth, e-commerce, entrepreneurship, social services, and all of the economic opportunities provided by internet access.

To bridge this divide, we've launched JUMP, a signature public-private initiative to build a more inclusive digital society by providing access, hardware, and training to people across the Caribbean without regard to location or ability to pay. With the cooperation of our government partners, JUMP went live this year in Barbados, Grenada, Jamaica, and St. Lucia.

Based on successful pilot programmes conducted in Jamaica from 2020-2022 with CWCF partners The Mona School of Business and Management and One-On-One Education, JUMP tackles the major barriers we've identified to internet use and adoption, including affordability, lack of infrastructure, lack of awareness, and lack of digital skills.

It does this by providing qualifying households with high-speed, dependable broadband service that ensures a seamless online experience; free, comprehensive digital skills training that empowers users to navigate the digital landscape with confidence; and free laptops provided by our partners, to enable access to education, work, and connectivity.

In today's digital world, reliable access to the internet has become essential for us to realize the full potential of mass communications, education, information sharing, and economic opportunities. We see connectivity not as a luxury, but as a fundamental right that promotes social mobility and sustainable development. That is why we will be continuing to expand JUMP to other countries across the region next year, and you can expect to hear us shouting about it from the rooftops.



JUMP BARBADOS

The Honourable Mia Amor Mottley, Prime Minister of Barbados, joined Chief Executive Officer Inge Smidts for the July 2023 launch of JUMP in Bridgetown, Barbados. The two leaders affirmed their commitment to ensuring that everyone, regardless of means, can access the benefits of the digital world. To accomplish this goal, we are collaborating with the Ministry of People Empowerment and Elder Affairs to provide 1,000 low-income households with a subsidized home internet package, a compatible device, and digital literacy training.

JUMP GRENADA

In 2023, we partnered with the Government of Grenada and the National Telecommunications Regulatory Commission (NTRC) to introduce JUMP in Grenada, with a goal of providing subsidized high-speed internet connectivity, compatible devices, and digital literacy training to 1,500 households for just \$20 per month. We have successfully delivered devices and low-cost internet connectivity to more than 230 Grenadian households, combined with access to training.

JUMP JAMAICA

The birthplace of the pilot program that formed the basis for JUMP was naturally the first country to formally launch the initiative. In 2023, we collaborated with the Programme of Advancement Through Health and Education (PATH), a joint venture of the Jamaican government and the World Bank that offers direct financial assistance to some of Jamaica's most needy and vulnerable citizens, to introduce JUMP in Jamaica. We've successfully delivered affordable internet to more than 1,500 Jamaican households.

JUMP SAINT LUCIA

In St. Lucia, Jump's progress has been marked by fruitful collaboration with the government and local community officials. Through joint efforts, we conducted successful walk-throughs and home visits; these visits not only helped us identify the needs of the community, but also connect with residents to better understand the challenges they face. Additionally, our digital outreach efforts, which included the creation of website sign-up forms, yielded promising results, connecting a significant number of families to the digital world. In 2023, we made substantial strides by connecting over 800 low-income families to our program, providing them with affordable internet access. Notably, approximately 35% of the JUMP participants received laptops, empowering them to fully engage in online learning, employment opportunities, and other digital resources. As we continue our efforts in St. Lucia, our commitment remains the same: to bridge the digital divide one connection at a time.



Accelerating Impact

Racing experience raises funds and crowns a new queen of speed

The smell of burnt rubber and gasoline fills the air at the Homestead-Miami Speedway. Glistening in the hot April sun, a lineup of the world's fastest cars, courtesy of Miami Exotic Cars - Lamborghinis, Ferraris, Porsches, and Mercedes-Benzes - sit with their engines revving, awaiting the green flag. But this isn't your typical day at the racetrack. It's Cable & Wireless Communications' first ever "Racing Experience" to benefit the CWCF.

Presented by One Caribbean Television and Geniox, and sponsored by numerous CWC partners, the event raised over \$400,000 for the CWCF's work to provide online access and learning opportunities for underserved communities across the Caribbean, and to support emergency disaster assistance in the region.

The "Racing Experience" featured a special appearance by NASCAR Driver Stanton Barrett, and demonstrated the overwhelming support of the CWCF's partners, exemplified by the participation of GENIOX, whose team actively contributed to the event and celebrated their involvement on their social media platforms.

The event allowed attendees not only to witness the speed on the track, but also to experience it firsthand. Participants received a crash course from an experienced driving instructor, then donned a helmet and fire suit for one lap around the track with the instructor before hopping behind the wheel themselves for three exhilarating laps at blistering speeds in excess of 125 miles per hour. Expert judges awarded points to each of the drivers for their skill on the track.

One of those drivers, Luisa Sanchez, Vice President for A2P Messaging Solutions at Identidad Technologies, attended the event with two colleagues, including her CEO, an avowed auto racing enthusiast who owns his own race cars and has logged plenty of miles on the Homestead-Miami Speedway asphalt. But when the day was done, it was Luisa – who handled the turns like Danica Patrick – and not her boss, who sat atop the leaderboard.

"From the day on the racetrack to the evening cocktail reception overlooking Biscayne Bay, this was an amazing event," said Luisa. "It was a great chance to have some fun and to do some good, while also leaving my boss in the dust."

Inspired by the "Racing Experience," CWCF's momentum will continue to accelerate. We are fueled by a vision to expand our impact, empower more communities, and build a brighter, more connected future. With the continued support of our partners, we hope to ensure that everyone, regardless of their starting point, has the chance to cross the finish line in the digital world.

\$400K+
raised
to provide greater
digital access to our
communities



The Power of Human Connection

Behind the fiber optic technology and mobile networks of Cable & Wireless Communications (CWC) lies a deeper mission: bridging the digital divide across the Caribbean. As Chief Information Officer (CIO) of CWC, and as a member of the board of directors of the CWCF, nobody understands both the technological and human power of connection better than Itay Yefet. For Itay, technology is about more than data, servers, and satellites. It's about every child gaining access to online learning, and about not simply connecting communities, but empowering them.

As a young electrical engineer, Itay arrived in the United States from Israel in 2008 and later joined CWC. After Hurricane Dorian devastated the Bahamas in 2019, wiping out critical communications infrastructure, Itay sprang into action as part of the company's restoration team on the ground. Partnering with Google, he quickly re-established connectivity to the smaller islands in the archipelago, providing a lifeline to isolated communities and allowing those impacted to re-connect with their loved ones.

His own family's experience during the Covid-19 pandemic, with three kids confined to their apartment for 13 months, further emphasized the critical importance of connectivity. His youngest son, Nadav, whose name means generous, noble, or willing in Hebrew, was born during the lockdown. While transiting the airport on the family's return to the U.S. after the pandemic, Nadav was terrified by his first encounter with people beyond his immediate family, emphasizing for Itay the fundamental need for connection.

Now the most social member of the Yefet family, Nadav's personal journey demonstrates the transformative power of connectivity. The name his parents chose for him defines his father's commitment to his purpose at the CWCF, where he has been its most successful fundraiser for the past two years, and to his role at CWC, where he puts his expertise to work negotiating better deals with tech giants such as Dell and HP to secure cost-effective hardware solutions for the JUMP program.

As he continues to lead connectivity initiatives for CWC and the CWCF, Itay's experience and generosity remain driving forces in the mission to bridge the digital divide, creating a world where technology is a force for opportunity, empowerment, and connection.



Bridging Divides Through the Magic of Television

It should come as no surprise that everyone in Erie, Pennsylvania knows Traci Teudhope and A.J. Mastrangelo. She's the popular morning anchor of Erie News Now Sunrise on WSEE-TV, and he's the station's charismatic morning meteorologist. But you might be intrigued to learn that the two are equally as well-known in Kingston, Jamaica; Nassau, Bahamas; and Port of Spain, Trinidad and Tobago.

Traci and A.J. have Brian Lilly, CEO of Lilly Broadcasting, which owns WSEE-TV, to thank for their growing international stardom. Because as broadcasters for the Erie station, they don't just offer news and weather to their viewership in Pennsylvania, they can also be seen daily on Lilly Broadcasting's One Caribbean Television, in over 15 countries across the region.

Why this curious connection between a city on Lake Erie and a swath of island nations scattered across the Caribbean Sea?

Because while Brian was on vacation in Costa Rica almost twenty years ago, mulling over the idea of purchasing WSEE-TV, a CBS affiliate his brother had been urging him to add to their company's roster of stations in the Northeast and Midwest, he was shocked to see the Erie station's broadcast everywhere he went -- in boutique hotels, restaurants, and private homes. The signal was being intercepted and broadcast across Central America. Brian took it as a sign. He bought the station but decided that if WSEE-TV's broadcast was going to be seen in the region, it needed local programming.

Launched in 2008 by FLOW, One Caribbean Television started with a 5-minute weather segment, and quickly caught on. "The viewer response was unbelievable," Lilly recalls. "It reminded me of how I grew up with television, where the weather guy was the most popular person in town." The broadcast was soon expanded to include local news and quickly became a go-to source for crucial information and updates as hurricanes formed throughout the region, often providing the only coverage available in many underserved communities.

This commitment to the region goes beyond broadcasting. After providing a sizable donation for disaster relief in the wake of the devastation wrought by Hurricane Maria on the island of Puerto Rico in 2017, Brian joined the board of the CWCF, increasing his involvement in the region, and reinforcing his commitment to increasing connectivity and empowering children in underserved communities. "I just like helping people," Brian says. "The more we can get connectivity and devices in children's hands, the better it is for the world."

From a 5-minute weather report to an invaluable resource across the region, One Caribbean Television now offers a mix of local and international news, weather forecasts, and entertainment shows, covers important regional stories and events, and produces original programming showcasing the diverse cultures and landscapes of the Caribbean. The network plays a vital role in informing and connecting communities across the region and supports initiatives like the CWCF that enhance connectivity and bridge divides, like the one between Lake Erie and the Caribbean Sea. Says Brian, "We ultimately called it One Caribbean because it's about bringing people together."

"I just like helping people,
the more we can get
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better it is for the world."

Brian Lilly
CEO, Lilly Broadcasting

Leading Through Volunteerism Mission Week highlights company's core values

In our fourth annual Mission Week volunteer initiative, Liberty Latin America and Cable & Wireless Communications employees demonstrated their unwavering commitment to community service, with over 1,300 employees in 22 countries dedicating their time, talent, and resources to positively impacting their communities. From November 13-17, our employees contributed more than 7,800 hours of volunteer service across Latin America and the Caribbean in support of our philanthropic pillars of Learning, Environment, Access, and Disaster Relief (LEAD).

BARBADOS

The students at Welches Primary, a school in rural St. Thomas, got a first-hand glimpse of how telecommunications services are delivered across Barbados. A group of 50 students received a guided tour of the corporate offices in Warrens, a state-of-the-art data center and headend facility – where external communication signals and data are gathered, processed, and packaged for distribution. The students met with employees to learn about connectivity and associated information communications technologies, gain valuable insights from seasoned professionals, and learn about the many career paths in the telecommunications industry. The company also presented the school with two Gateway laptop computers for use in their IT lab.



BRITISH VIRGIN ISLANDS

Members of our BVI team facilitated a digital literacy session with students at the Eslyn Henley Richiez Learning Center, a school that provides special education to differently abled students, with an emphasis on individual growth, self-esteem, and respect for all. The session catered to 15 students and five teachers with a focus on sharing lessons and strategies for safer internet use, particularly with regard to social media.



JAMAICA

Team members in Jamaica partnered with three High Schools in Regions 1 & 4 to conduct workshops for students undertaking the School Based Assessment (SBA) component of their Caribbean Secondary Education Certificates (CSEC). The workshops, which reached over 300 students island-wide, provided support and guidance to the students in completing their SBA projects for final submission to the Caribbean Examination Council.



TRINIDAD

Under the theme, "Making a Difference", over 70 team members showcased career options in the Information and Communications Technology industry at a Career Fair for the Dabadie Government Primary School. The volunteers shared their personal experiences with over 450 students and enlightened them with respect to the variety of career options available within the sector. As part of the event, five students were recognized with special awards, including Farah Spencer, awarded Most Consistent Student; Caleb Daniel, awarded Best All-Round Student; Tresean Alleyne, awarded for Outstanding Academic Performance; Renaldo Vincent, awarded Best All-Round Student; and Nayanka Ramlal, awarded Most Improved Student.




Our Year in Numbers

2023 was full of activities delivering a positive impact on our communities.



70+

unique donors



+10k

volunteer hours
logged in 2023



4,000+

JUMP households
connected



1,250+

training sessions



~1,300

devices distributed

4 markets where
JUMP is live



\$400K+

amount raised in 2023

A huge thank you!



*We do it the best and
we do it with spirit*

A huge thank you for investing in communities throughout the Caribbean. You supported those who needed it most, when it mattered most, and for that we are grateful. You have made a tremendous impact in the lives of thousands of individuals throughout the region.

The Cable & Wireless Charitable Foundation is committed to connecting and empowering communities, and we hope we can count on your continued support of our efforts by donating, volunteering, and leading your own local initiatives in your community.

www.cwc.com/live/corporate-responsibility/cable-wireless-foundation.html